IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Michael J. Chambers, et al.

Serial No.:

10/695,603

Filed:

October 28, 2003

Title:

SYSTEM AND METHOD EMPLOYING A MOBILE TELEPHONE TO

RETRIEVE INFORMATION REGARDING N ARTICLE

Grp./A.U.:

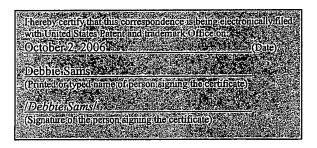
2617

Examiner:

Jaime M. Holliday

Confirmation No.: 6324

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450



Sir:

REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. § 1.116

The Applicants have carefully considered this application in connection with the Examiner's Action mailed August 1, 2006, and respectfully request reconsideration of this application in view of the following remarks.